

# Watt's New

Solar updates, industry news, and more



## Welcome back to Watt's New!

With longer days and brighter months ahead, February is the perfect time to talk about one of the biggest questions we hear from homeowners and businesses alike:

### ***How does solar actually pay for itself?***

Solar isn't just a home upgrade it's a long-term investment in lower energy costs, greater independence, and predictable savings.

In this edition of Watt's New, we're breaking down how solar delivers real financial value and sharing the financing options that are making it more accessible than ever in BC and Alberta.



## How Solar Pays for Itself

### Turning Sunshine Into Long-Term Savings

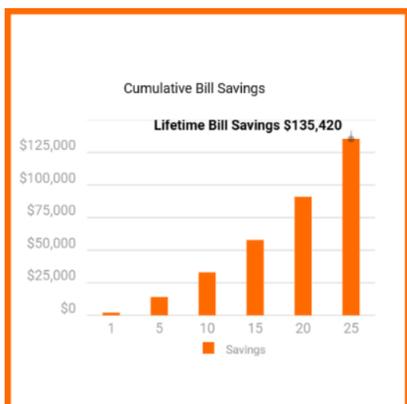
When you install solar, you're changing the way you purchase electricity. Instead of relying entirely on your utility provider, your home or business begins generating power on-site — creating value from day one.

Solar pays for itself over time through a combination of:

- ✓ Reduced Electricity Bills
- ✓ Protection from Rising Energy Costs
- ✓ Credits or Compensation for Excess Production
- ✓ Long-term Return on Investment

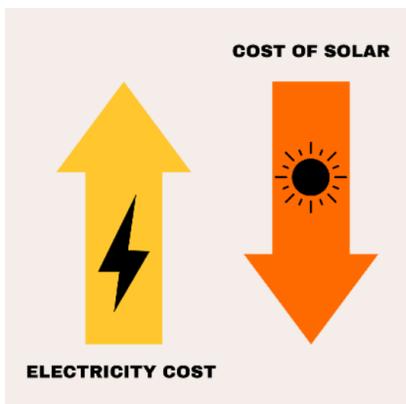
Let's break it down...

### Reduced Electricity Bills



Every kilowatt-hour (kWh) your system produces is one you don't need to purchase from the grid. That means your power bill decreases as soon as your system is activated, especially during high-production months like spring and summer. Over 25-30 years, those savings can add up significantly.

### Protection Against Rising costs



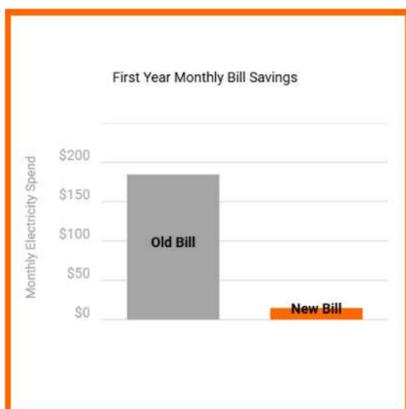
Utility rates tend to increase over time. Solar gives you more control by allowing you to generate your own electricity at a stable, predictable cost. Instead of being fully exposed to future rate hikes, you're locking in long-term energy production on your property.

### Credits for Excess Production



During sunny months, your system will produce more electricity than you use in real time. When that happens, the excess energy is typically sent back to the grid. Depending on your local utility program, you receive credits or compensation that help offset energy use later in the year. Because net metering and net billing programs vary by province and provider, our team walks you through exactly how this works in your area.

### Long-Term ROI



Most solar systems pay for themselves within the first third of their lifespan, often in about 8–12 years, depending on energy use and system size. With modern systems built to last 30 years or more, that means most of their life is spent generating clean, reliable power and real financial savings. After payback, the electricity your system produces is essentially free, making solar one of the smartest long-term investments a homeowner or business can make, with decades of lower energy costs and protection from rising utility rates.



## Making Solar More Accessible

### Financing Options in BC & Alberta

One of the most common questions we receive is:

**“What are my options for financing solar?”**

The good news? There are more pathways than ever to make solar achievable, without needing to pay everything upfront.

### Financing Options for BC Homeowners

#### Vancity Solar Financing

We've partnered with Vancity to offer Solos Energy clients access to a **competitive, long-term financing option**, helping spread the cost of your solar investment over time.

#### Financeit

Financeit offers flexible payment plans, including a **3-month 0% promotional option**, making it a great opportunity to get your solar installed now and structure payments afterward.

#### Other Common Options

Many homeowners also explore:

- HELOC financing
- Adding solar into a mortgage renewal or refinance

We're happy to help you evaluate what works best for your timeline and goals.

### Alberta Update: CEIP Applications

For Calgary homeowners, the **Clean Energy Improvement Program (CEIP)** remains a popular financing pathway.

The most recent intake on February 17 accepted 75 applications.

If you missed it — don't worry!

The next CEIP application window opens **March 31 at 9:00 AM sharp**. Spots are expected to fill quickly, so now is the time to plan your system, prepare documentation and be ready to submit right at opening.

If CEIP is something you're considering, reach out and we'll help you prepare ahead of time.



### Solar Savings Start Now, and Grow Every Season!

As we head toward longer days and brighter months, solar becomes more than just a conversation, it becomes an opportunity! With flexible financing options and spring production season approaching, now is a smart time to explore what solar could mean for your home or business. We're here to help you take that next step with confidence.

Reply to this email or call **(250) 258-8344** or **(587) 299-3536** to start planning your solar project today.

**REFER & EARN!**

- REFER A FRIEND, FAMILY MEMBER, OR COLLEAGUE TO SOLOS ENERGY USING OUR REFERRAL FORM
- THEY SIGN UP FOR A SOLAR SYSTEM WITH US AND GET INSTALLED
- ONCE THEIR SYSTEM IS SUCCESSFULLY INSTALLED, YOU EARN A \$300 REFERRAL FEE!

[solosenergy.ca/REFERRAL-PROGRAM](https://solosenergy.ca/REFERRAL-PROGRAM)

### That's a wrap!

We'll see you in March for the next edition of Watt's New.

[Get in touch](#)



We're here to help you make the switch to solar!

Have questions or ready to start your project? Give us a call:

**Okanagan:** [250-258-8344](tel:250-258-8344)  
**Calgary:** [587-299-3536](tel:587-299-3536)

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